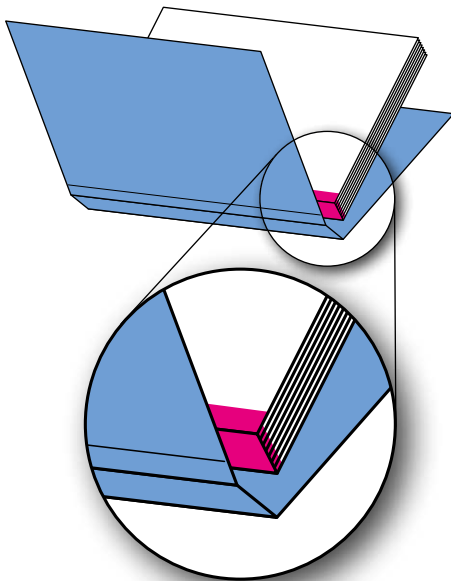


# Artwork Notes: Perfect Binding

## Working with you

# Some pointers for Perfect or PUR Binding:



**Pages glued together, hiding 3mm of the page edge. Cover glued-on hiding 7mm of page edges.**

**If read-across images are not moved out they will not line-up.**



## Allowing for the binding and hinge

Perfect binding (also referred to as PUR binding – same binding, stronger glue) entails glueing the edges of the book leaves together at the spine and glueing the cover around the spine and onto the first and last pages of the book block. This means that approximately 3mm of each text page edge becomes hidden in the binding, and 7mm of each of the inside cover pages and of the first and last pages of the text.

### Each page

Do not put any text or other critical content within 7mm of the binding edge of each page – this will allow for the binding area, plus an additional 4mm allowance for a minimum reading margin.

### Images "reading across" a spread

Move the left hand page image 3mm to the left, and the right hand page image 3mm to the right – this will compensate for approximately 3mm of each page edge which is hidden in the binding.

### Images "reading across" Inside Front Cover (IFC) and Inside Back Cover (IBC) on to first and last text pages

Where an image runs from IFC to first page of text, or last page of text to IBC, you should move the left page 7mm to the left and the right page 7mm to the right – this is because the cover "hinge" is formed with 7mm of glue, obscuring 7mm of each page edge.

← 7mm left and right for inside covers and facing pages. →

← 3mm left and right for other pages. →

